



Nightlife — Live and Loud

Located on Front Street in Toronto, Canada is the popular Moroccan Restaurant "The Sultan's Tent". Forming an extension to the restaurant, The Berber Room was created as a lounge come night scene and soon became a popular place for people to relax and entertain themselves while enjoying the feeling of being transported into the middle of Marrakesh. Amina Technologies Invisible loudspeakers assist in perfecting the unique ambience of this opulent venue.

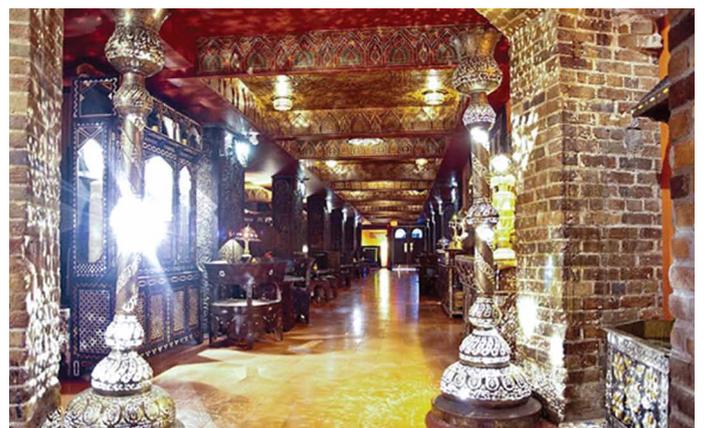
The elegant design concept for the lounge combined with the low ceiling structure meant a conventional sound system was unrealistic. A sound and video integrator, who specialise in bar and restaurant systems, was contracted to provide a system that would play background music and, at times, loud foreground music. A simple request, however there was one condition: the system must have zero visual impact on the overall interior design.

The whole interior was to be hand-carved, solid wood imported from Morocco with the team under strict instructions not to drill or cut the expensive material. It became apparent this needed something quite different from the conventional approach. With no room for anything, above or below the ceiling, nor the walls, a completely invisible solution was required.

The speakers were to be located within the ceiling facing down, either side of the main walkway. This would give an even sound coverage to both the aisle and the seating areas. The bar and VIP area, along with the washrooms and entrance hall, required volume control which meant introducing a separate system. Six AIW5X speakers sit alongside the central aisle, plus four speakers located above the bar and the seating area to cover the VIP lounge. The washrooms also feature invisible sound, provided by the less powerful and equally crystal clear sounding LFi4 speaker from Amina's commercial range.

The owners of "The Sultans Tent" and the "Berber Room" were equally impressed. So much so, when they had their home remodelled, Amina was included in every conceivable area, including the cinema room.

Today, Belly Dancers and musicians with wireless microphones play live instruments while dancing and singing down the central aisle. They can be heard clearly throughout the restaurant thanks to the Amina Invisible Loudspeaker sound system. The Berber room's popularity also enticed in a younger, more energetic crowd; to add some fire to the "midnight oil", every Friday and Saturday night, DJ's use the same system to stomp out their tunes and turn the Berber room into a mystical nightclub hotspot. After a full three years of service, not a single failure or crack in the ceiling proves that properly installed and protected, Amina can rock with the best!



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